



2019 Amani Entrepreneurship Contest Rules

• **Eligibility requirements**

All persons living in and around Goma, between the ages of 18 and 35, who would like to take part in a start-up business project are eligible to participate in the 2019 Amani Entrepreneurship Contest so long as they abide by the following rules.

• **Registration**

The contest is free. However, registration implies a moral commitment -- before both the organizers and your teammates -- to complete the entire business plan development process if your project is selected to go through to the final. In practical terms, the participating teams commit to:

- If selected to go through to the final: to participate in the preparation workshop at Kivu Entrepreneurs (20, Avenue Bishweka, Boulevard Kanyamuhanga Goma); the trainings in leadership and team management; accounting & administration management; marketing and communications and in the economic development of businesses.
- Present their project to the jury on February 14th, 2019

To validate their entry, teams must first register their project and their team. For any questions, please contact: entrepreneuriat@amanifestival.com

• **Projects accepted**

The 2019 Amani Entrepreneurship Contest is open to all types of new business creation so long as they have economic and social objectives. Projects may therefore include:

- - commercial enterprises
- - service, production or intermediation activities, regardless of their target market or audience
- - both traditional and new occupations

The businesses must meet the following criteria:

- - Have a high degree of autonomy, both financially (no dependency on donors or public grants) and in terms of management (no dependency on political, religious or ethnic powers)
- - Provide the continuous production of goods and/or services
- - Present a significant level of financial risk
- - Offer paid employment opportunities
- - Explicitly aim to provide a valuable service to the community
- - Be the initiative of a group of citizens or civil society organizations.

Non-commercial initiatives (such as non-profits, NGOs, ... etc.) and businesses lacking a social vision are not accepted.

• **Awarding of prizes**

The prize-giving ceremony will take place during the Amani Festival, on the weekend of the 15th- 17th of February, at a time and place to be determined. The three winning teams will each receive a no-interest loan of USD \$1,500



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to help launch their businesses. This loan must be repaid within 2 years. A contract will be signed between both parties.

● ***Jury members***

The project selection panel is composed of well-known entrepreneurs. The members of the jury are experts in new-business creation. They represent all areas of organizational management (marketing, strategy, human resources, budget, etc.) and have experience in a wide variety of commercial sectors.